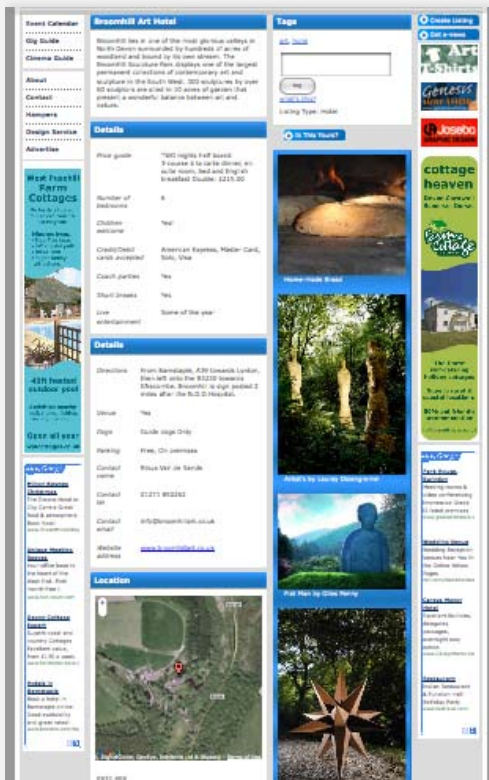


It is now widely recognised that the web is one of the most cost-effective media for advertising. Our audience is predominantly London based so you can be sure to reach potential tourists. WildCurl changes on a daily basis, providing viewers with up-to-date information about the best of N. Devon! We have a variety of advertising opportunities to suit a variety of budgets and requirements.



We currently attract between 4 & 5,000 page views each month and with our national media/marketing campaign set to take place this Spring we'll see even more people using WildCurl to plan their holiday...



Screen shot of a Premium listing, not to scale

Take advantage of our 2010 introductory rates - offering unbeatable value for money!

Standard account

FREE

This is an easy-to-use **FREE** promotion tool designed to help you advertise a whole host of things, from events, businesses & groups to artwork or a even a band! (Create an unlimited number of listings)

Premium Accounts

Please visit the website for more details

Stand out from the crowd for only £39 a year!

For extra impact with our viewers why not upgrade your account? Take advantage of our specially designed promotion tools and drive more people to your listings and website.

BUY ONLINE

Benefits include:

1. Your listing link will appear on WildCurl's TOP pages
2. Up to 4 images per listing
3. Clone listing tool (Time saver when creating listings)
4. Extra word space per listing
5. Link tool (Link all of your pages together)
6. Hide exit links - Keep people on your page for longer! (We hide the 'Similar listings' box which could contain your competition)
7. Listing viewer statistics tool

Featured Articles

Give your business or activity an extra boost!

- * 1 week – £6.99
- * 2 weeks - £11.99
- * 3 weeks - £16.99
- * 4 weeks - £21.99

This service helps you to promote news, events or special offers and also drives more people to your listings. We also link your feature to all of your listings so you'll get even more visitors and hopefully more customers! Your page will be linked from WildCurl's main pages constantly throughout the time you book so you get great coverage!

BUY ONLINE



Sponsored Listings

Give your listings an extra boost!



Sponsored Listings are special dedicated boxes (inc. title and brief description) on WildCurl's main pages linking directly to your listing. These boxes display constantly throughout the time you book so you get great coverage! Choose what page you want to appear on and the time period, from 1 - 4 weeks. This service helps to drive more people to your listing, if you need an extra push for an event or offer it's perfect!

BUY ONLINE

- * 1 week - £4.99
- * 2 weeks - £7.99
- * 3 weeks - £10.99
- * 4 weeks - £13.99

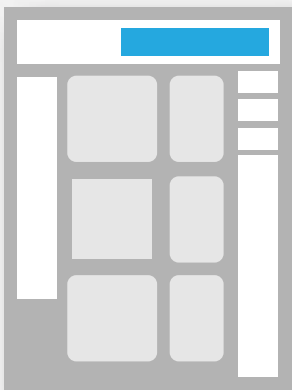
Our Elite Accounts offer you a comprehensive advertising service at competitive prices.

We currently attract between 4 & 5,000 page views each month and with our national media/marketing campaign set to take place this Spring we'll see even more people using the site to plan their holiday...

We have a limited number of spaces so give us a ring and we'll set your account up straight away.

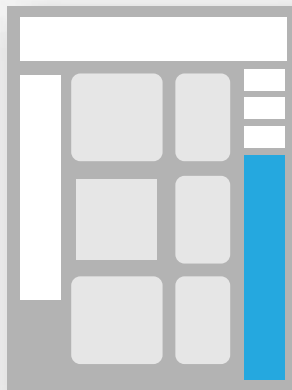
Take advantage of our 2010 introductory rates - offering unbeatable value for money!

Banner £480 pa



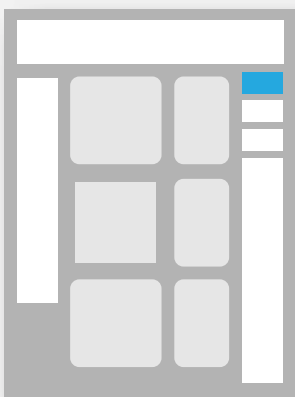
£40 pm | Under £10 pw

Tower £360 pa



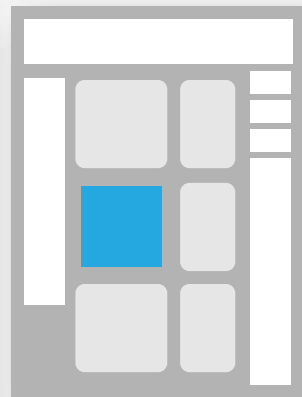
£30 pm | Under £7 pw

Button £240 pa



£20 pm | Under £5 pw

Box £120 pa



£10 pm | Under £3 pw



Benefits

- * **Banner Advertising** with click through to your website (displayed on every page of the site (Except Box banners))
- * **Inclusion in e-news**
- * **Free Featured Articles**
- * **Upgrade to receive all Premium benefits including:**
 - * Your listing link will appear on WildCurl's TOP pages (such as 'Holiday Guide')
 - * Up to 4 images per listing
 - * Clone listing tool (Time saver when creating listings)
 - * Extra word space per listing
 - * Link listings tool (Link up all of your listings so people can find them easier)
 - * Hide exit links - (We hide the 'Similar listings' box which could contain your competition)
 - * Listing viewer statistics tool

Your Advert banner will be displayed on every page of the site so you can be sure to promote your message heavily. We use standard advert sizes so you can use an existing advert or we can design a banner for you to fit in with your branding. If the visitor wants more information, they simply click on the banner to be taken to your website. Unlike many other sites, we don't change the banner after x seconds, so once the banner is showing on the page, it will only change when the user moves to a different page - giving maximum exposure for your banner.

The **Box Banner** is displayed on a top page (excp Home) of your choice e.g. Food & Drink and one other sub page such as beaches.

WildCurl e-news goes out monthly and every 2 weeks in peak season, to a growing audience (currently at 750).

With **Featured Articles** you choose what you want featured (such as an event or special offer) and what top page you want it to be featured on!

We will update your banner as many times as you wish throughout the year. **If you don't have a banner design we will design one for you FREE of charge.** (Only the first design is FREE)

You can have an animated advert containing different images that rotate (See the site for examples)



Not to scale

If you would like to discuss any of our services please don't hesitate to ring or email us.

We are open for business from 9am until 5pm, Mon - Fri.

Contact us...

t: 07896414682

e: info@wildcurl.co.uk

w: www.wildcurl.co.uk

We accept payment by cheques made payable to WildCurl or if you prefer to pay online we will invoice you via Paypal. Rates are based on one yearly fee, we do not accept monthly payments.

Friendly & Professional Design Service

If you are in need of any promotional material or perhaps a new logo please contact us to discuss your requirements. We offer a free consultation and have very competitive rates.

Visit www.wildcurl.co.uk to see our portfolio.

We display up to two different advertiser's banners in each advert space described on the previous page, apart from the 'Box' Advert which remains exclusive to one advertiser. Elite Account holders may only have one 'Featured Article' displaying at a time.

Please refer to our Terms of Use and Privacy Policy laid out on www.wildcurl.co.uk.